



Spring 2009
MCB 98/198 Section 7
2 Unit P/NP, Tuesdays 2-3:30 pm
<http://jrc.berkeley.edu>

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Introduction

The Jade Ribbon Campaign to fight hepatitis B (HBV) and liver cancer was launched by Stanford University's Asian Liver Center in the San Francisco Bay Area in May 2001, Asian Pacific American Heritage Month. The objective of the campaign is to increase awareness and provide ethnic-sensitive health information to the API community and health professionals in an effort to reduce this major health disparity and improve API health.

The Jade Ribbon was selected as the emblem of the campaign because jade is considered by Asians to be the essence of heaven and earth. In many Asian cultures, it is believed to bring good luck and longevity while deflecting negativity. Folded like the Chinese character meaning "person" or "people", the Jade Ribbon is symbolic of the spirit of the campaign in bringing the API community together to spread the message of HBV and liver cancer awareness.

Established Spring 2005, the Jade Ribbon Campaign DeCal course seeks to carry out the mission of the Jade Ribbon Campaign. The DeCal course will provide class participants with the opportunity to learn about hepatitis B and related public health issues. As a fieldwork course, students will also plan, develop, and implement real-world public health outreach projects aimed towards improving HBV awareness at UC Berkeley and in the surrounding community.

Course Content

The course will present diverse methods to educate and engage students, including interactive discussions, lectures, videos, guest speakers, and fieldwork. Topics to be covered beyond HBV will include other hepatitis viruses, social concerns in medicine, other infectious causes of cancer, other cancers common in the Asian community, and HIV in Asia.

Attendance Policy

Please be advised that classes will begin promptly at 2:10 pm. Students will be allowed a maximum of TWO absences. In addition, TWO (2) tardies (more than 10 minutes late) will be considered an absence. If there is a foreseeable reason for an absence or tardy, please notify your facilitator at least 48 hours in advance.

Course Requirements

1. Pass the Hepatitis B and Liver Cancer Midterm Quiz. Students must first understand the facts themselves before they can educate others. A passing grade is 70%.
2. Attend outreach events. These are events that will help to promote Hepatitis B awareness on campus and in local communities around the Bay Area. Events may include collaborations with the Asian Liver Center and Team HBV.
3. Final Class Project With the facilitators' guidance, students will plan and carry out a substantial outreach project in the campus or community.
4. Other readings, homework, and activities will be presented from time to time.